GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:1838
ANSWERED ON:03.03.2003
NATIONAL ACTION PLAN FOR DEVELOPMENT OF TOURISM
AKBOR ALI KHANDOKER

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether National Action Plan for Tourism envisage a suitable policy for increasing foreign tourist arrivals and foreign exchange earnings;

(b) if so, whether the target of earning Rs. 10,000 crores foreign exchange by the end of the 20th century has been achieved;

(c) if not, the reasons therefor;

(d) the steps taken recently by the Government to promote tourism in the country;

(e) whether the objective of the action plan is to generate employment opportunities; and

(f) if so, the success achieved so far in this regard?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a): The National Action Plan formulated in the year 1992 envisaged a suitable policyfor increasing foreign tourist arrivals and foreign exchange earnings.

(b): Yes, Sir.

(c): Does not arise.

(d): The Department of Tourism, Govt. of India, has formulated new schemes fordevelopment and promotion of tourism which include integrated development of tourist circuits, product/infrastructure & destination development, large revenue generating products and capacity building. A series of measures to develop infrastructure with emphasis on integrated circuits, creating cultural and tourism hubs and converging elements of tourism, culture and civic governance have been initiated.

(e) and (f): The current National Tourism Policy seeks to enhance employment potentialwithin the tourism sector and to harness the direct and multiplier effects of tourism for employment generation. As per one estimate, the contribution of tourism in employment, both direct and indirect, is 6%.